

# bajaj CONSUMER CARE

February 12, 2020

DCS-CRD BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 023 Fax No.2272 3121/2037/2039 <b>Stock Code: 533229</b>	Listing Compliance National Stock Exchange of India Ltd. Exchange Plaza, 5 <sup>th</sup> Floor Plot No.C/1, 'G' Block Bandra- Kurla Complex Bandra East Mumbai 400 051 Fax No.2659 8237/8238 <b>Stock Code: BAJAJCON</b>
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Dear Sir/Madam,

**Sub: News Paper Publication of Statement of Deviation or Variation for the quarter ended September 30, 2019**

Pursuant to the Regulation 30 and 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith copies each of Economic Times (English Daily) and Jai Rajasthan (Hindi Daily) both dated February 12, 2020 for publication of statement of deviation or variation for the quarter ended December 31, 2019.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours faithfully,  
**For Bajaj Consumer Care Limited**



Sethu Iyer  
**Manager - Secretarial**

Encl: as above

## **bajaj** CONSUMER CARE

CIN: L01110RJ2008PLC047173

Regd. Office : Old Station Road, Sevashram Chouraha, Udaipur 313 001, Rajasthan

Phone: 0294-2561631-32 ● Website: www.bajajconsumercare.com

Email: complianceofficer@bajajconsumer.com

Name of Listed Entity : Bajaj Consumer Care Limited (Formerly Bajaj Corp Limited)

Quarter ended : December 31, 2019

**1. Deviation in the use of proceeds from the objects stated in the offer document or explanatory statement to the notice for the General Meeting:**

Pursuant to the provisions of Section 61 of the Companies Act, 1956 and authority granted by shareholders, the Board of Directors of the Company has revised the utilization of the proceeds from the IPO w.e.f. August 22, 2013.

**2. The statement of category wise variation as under:**

(₹ In Crore)

Sr. No.	Category wise Variation	Objects of Utilisation of Funds (as per offer document or notice of General Meeting)	Revised estimated expenditure as per 1. above	Actual Utilisation of Funds
1	Capital Expenditure - Acquisition & other strategic initiatives	50.00	200.00	140.94
2	Sales and Marketing- Promotion of future products	220.00	28.60	28.60
3	Working Capital	Nil	Nil	Nil
4	Others - General corporate purposes	5.46	49.44	19.98

**3. The aforesaid Statement, as reviewed by the Audit Committee of the Company, is available on the website of the Stock Exchange where Shares of the Company are listed i.e. www.bseindia.com and www.nseindia.com and also on the website of the Company i.e. www.bajajconsumercare.com.**

Date : 10.02.2020

Place: Mumbai

For Bajaj Consumer Care Limited  
(Formerly Bajaj Corp Limited)

Sd/-  
Makarand Kamataki  
Head-Legal & Company Secretary  
Membership No. ACS 14509

**bajaj** GROUP  
THE ECONOMIC TIMES

**bajaj** CONSUMER CARE

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Date : 10.02.2020

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For Bajaj Consumer Care Limited (Formerly Bajaj Corp Limited)

Sd/-

Makarand Kamataki  
Head-Legal & Company Secretary  
Membership No. ACS 14509**bajaj** GROUP  
1986-2008-2009