

March 18, 2013

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| BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 023 Fax No.2272 3121 Stock Code: 533229 | National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor Plot No.C/1, 'G'Block Bandra- Kurla Complex Bandra East Mumbai 400 051 Fax No.2659 8237/8238 Stock Code: BAJAJCORP |
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Dear Sirs,

Sub: Change in Directorate due to sad demise of Executive Vice Chairman

Pursuant to Clause 30 of the Listing Agreement, we deeply regret to inform the change in Directorate of the Company consequent upon the untimely demise of our Executive Vice-Chairman, Mr. Roshan Fatehlal Hinger, on March 16, 2013.

Mr. Hinger aged 73 years, was associated with the Bajaj Group for over 50 years. Last year, he was bestowed with an "Appreciation Award" for his outstanding and dedicated services and devotion to the principles and ideals of Bajaj Group. In 1982 he was given the responsibility of the FMCG business and spearheaded the business for the last 31 years. During this period, he was instrumental in making the premium Hair oil brand-Bajaj Almonds Drops, a household name in the country.

The Management offers their heartfelt condolences to the family of the departed and places on record appreciation and gratitude for the services rendered by Mr. Hinger.

This is for your information and record

Yours faithfully,
For Bajaj Corp Limited



Sujoy Sircar
Company Secretary

March 18, 2013

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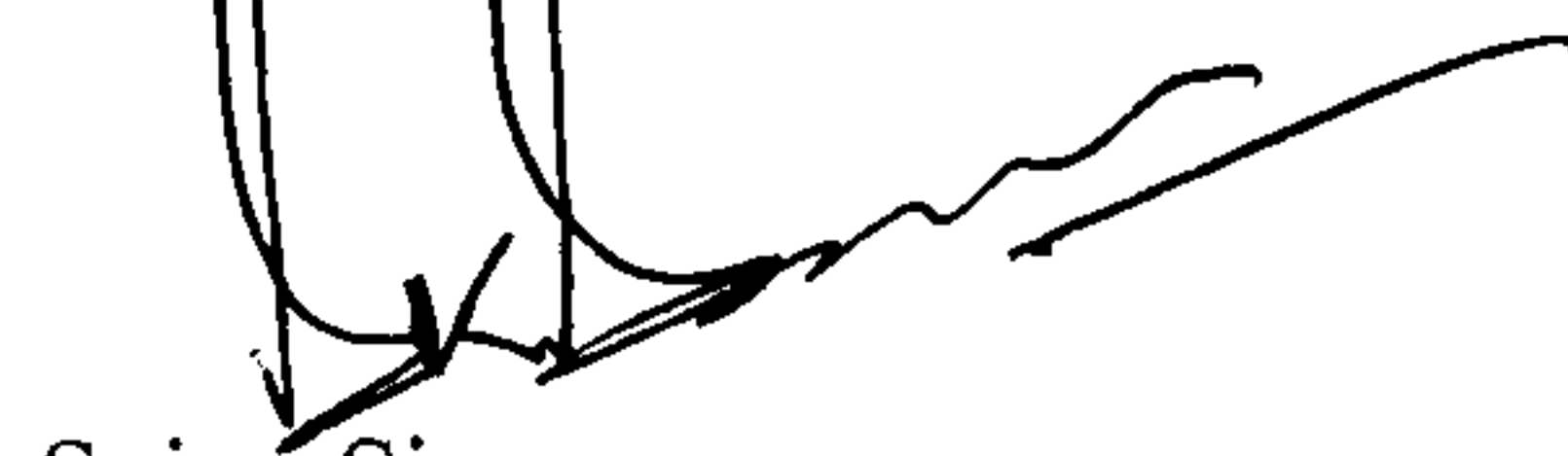
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