bajaj corp limited

May 9, 2013

DCS-CRD

BSE Limited

First Floor, New Trade Wing

Rotunda Building,

Phiroze Jeejeebhoy Towers

Dalal Street, Fort

Mumbai 400 023 Fax No. 2272 3719/2039

Stock Code: 533229

National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor

Plot No.C/1

'G'Block

Bandra - Kurla Complex

Bandra East

Mumbai 400 051

Fax No. 2659 8237/8238

Stock Code: BAJAJCORP

Dear Sir,

Sub: Press Release

Please find enclosed a copy of Press Release.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours faithfully,

For Bajaj Corp Limited

Sujoy Sircar

Company Secretary

Encl.: As above

Regd. Office: 221, Solitaire Corporate Park,167, Guru Hargovind Marg, Chakala, Andheri (E), Mumbai - 400093 Phone: 022-66919478, 66919477, Fax: 022-66919476

Head Office : Old Station Road, UDAIPUR - 313001 (Raj.) Fax : 0294-2522623 Email : consumer@bajajcorp.com

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May 9, 2013

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First Floor, New Trade Wing
Rotunda Building, Phiroze Jeejeebhoy Towers

Dalal Street, Fort Mumbai 400 023 Fax No. 2272 3719/ 2037

Script Code: : 533229

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Plot No.C/1, 'G'Block Bandra- Kurla Complex

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No matter how you look at it, growth is inevitable for us. After all, we are in the hair care business.

10 consecutive quarters of robust growth for Bajaj Corp Ltd. Bajaj Corp Ltd. has kept up with its record of delivering consistent growth this quarter as well, making it ten quarters in a row. It's true, what we do repeatedly does become a habit. Here are the details of our performance for this year.

| Particulars (Rs. Cr.) | FY13 | FY12 | Growth |
|-----------------------|--------|--------|--------|
| Sales | 605.66 | 472.24 | 28.25% |
| EBITDA | 172.87 | 116.64 | 48.21% |
| EBITDA as% of Sales | 28.54% | 24.70% | • |
| Profit before Tax | 209.55 | 151.34 | 38.47% |
| Profit after Tax | 167.38 | 120.09 | 39.38% |
| PAT as % of Sales | 27.64% | 25.43% | |

