

bajaj CONSUMER CARE

October 14, 2019

DCS-CRD BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 023 Fax No.2272 3121/2037/2039 Stock Code: 533229	Listing Compliance National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No.C/1, 'G'Block Bandra- Kurla Complex Bandra East Mumbai 400 051 Fax No.2659 8237/8238 Stock Code: BAJAJCON
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Dear Sir/Madam,

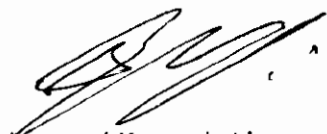
Sub: News Paper Publication of Statement of Deviation or Variation for the quarter ended September 30, 2019

Pursuant to the Regulation 30 and 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith copies each of Sunday Times of India (English Daily) and Jai Rajasthan (Hindi Daily) both dated October 13, 2019 for publication of statement of deviation or variation for the quarter ended September 30, 2019.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours faithfully,
For Bajaj Consumer Care Limited



Makarand Karnataki
Head-Legal & Company Secretary
Membership No. ACS 14509

Encl: as above

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SUNDAY TIMES OF INDIA, JAIPUR
OCTOBER 13, 2019

bajaj CONSUMER CARE

CIN: L01110RJ2008PLC047173

Regd. Office : Old Station Road, Sevashram Chouraha, Udaipur 313 001, Rajasthan

Phone: 0294-2581631-32 ● Website: www.bajajconsumercare.com

Email: complianceofficer@bajajconsumer.com

Name of Listed Entity : Bajaj Consumer Care Limited (Formerly Bajaj Corp Limited)

Quarter ended : Sept. 30, 2019

1. Deviation in the use of proceeds from the objects stated in the offer document or explanatory statement to the notice for the General Meeting:

Pursuant to the provisions of Section 61 of the Companies Act, 1956 and authority granted by shareholders, the Board of Directors of the Company has revised the utilization of the proceeds from the IPO w.e.f. August 22, 2019

2. The statement of category wise variation as under:

(₹ In Crore)

Sr. No.	Category wise Variation	Objects of Utilisation of Funds (as per offer document or notice of General Meeting)	Revised estimated expenditure as per 1. above	Actual Utilisation of Funds
1	Capital Expenditure - Acquisition & other strategic initiatives	50.00	200.00	140.94
2	Sales and Marketing- Promotion of future products	220.00	28.60	28.60
3	Working Capital	Nil	Nil	Nil
4	Others - General corporate purposes	5.46	49.44	12.47

3. The aforesaid Statement, as reviewed by the Audit Committee of the Company, is available on the website of the Stock Exchange where Shares of the Company are listed i.e. www.bseindia.com and www.nseindia.com and also on the website of the Company i.e. www.bajajconsumercare.com.

Date : 11.10.2019

Place : Mumbai

For Bajaj Consumer Care Limited
(Formerly Bajaj Corp Limited)

Sd/-

Makarand Kamatak
Head-Legal & Company Secretary
Membership No. ACS 14509

bajaj GROUP

bajaj CONSUMER CARE

CIN: L01110RJ2006PLC047173

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Date : 11.10.2019

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For Bajaj Consumer Care Limited (Formerly Bajaj Corp Limited)

Sd/-

Makarand Kamataki
Head-Legal & Company Secretary
Membership No. ACS 14509**bajaj** GROUP
www.bajajgroup.com