bajaj corp limited

December 11, 2012

DCS-CRD

BSE Limited

First Floor, New Trade Wing

Rotunda Building,

Phiroze Jeejeebhoy Towers

Dalal Street, Fort

Mumbai 400 023 Fax No.2272 3719/2039

Stock Code: 533229

National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor

Plot No.C/1,

'G'Block

Bandra- Kurla Complex

Bandra East

Mumbai 400 051

Fax No.2659 8237/8238

Stock Code: BAJAJCORP

Dear Sir,

Sub: Incorporation of Wholly Owned Subsidiary "Bajaj Bangladesh Limited" in Bangladesh

Pursuant to the provisions of Clauses 29, 36 and other applicable clauses, if any, of the Listing Agreement, we wish to inform you that the Company has incorporated a Wholly Owned Subsidiary-Bajaj Bangladesh Limited, to take up hair oil and other related business in Bangladesh.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours faithfully,

FOR BANAJ CORP LIMITED

Sujoy Sircar

Company Secretary

Regd. Office: 221, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (E), Mumbai 400 093 Phone: 022-66919478, 66919477, Fax: 022-66919476

Head Office: Old Station Road, UDAIPUR - 313 001 (Raj.) Fax: 0294-2522623 Email: consumer@bajajcorp.com

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